

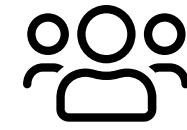
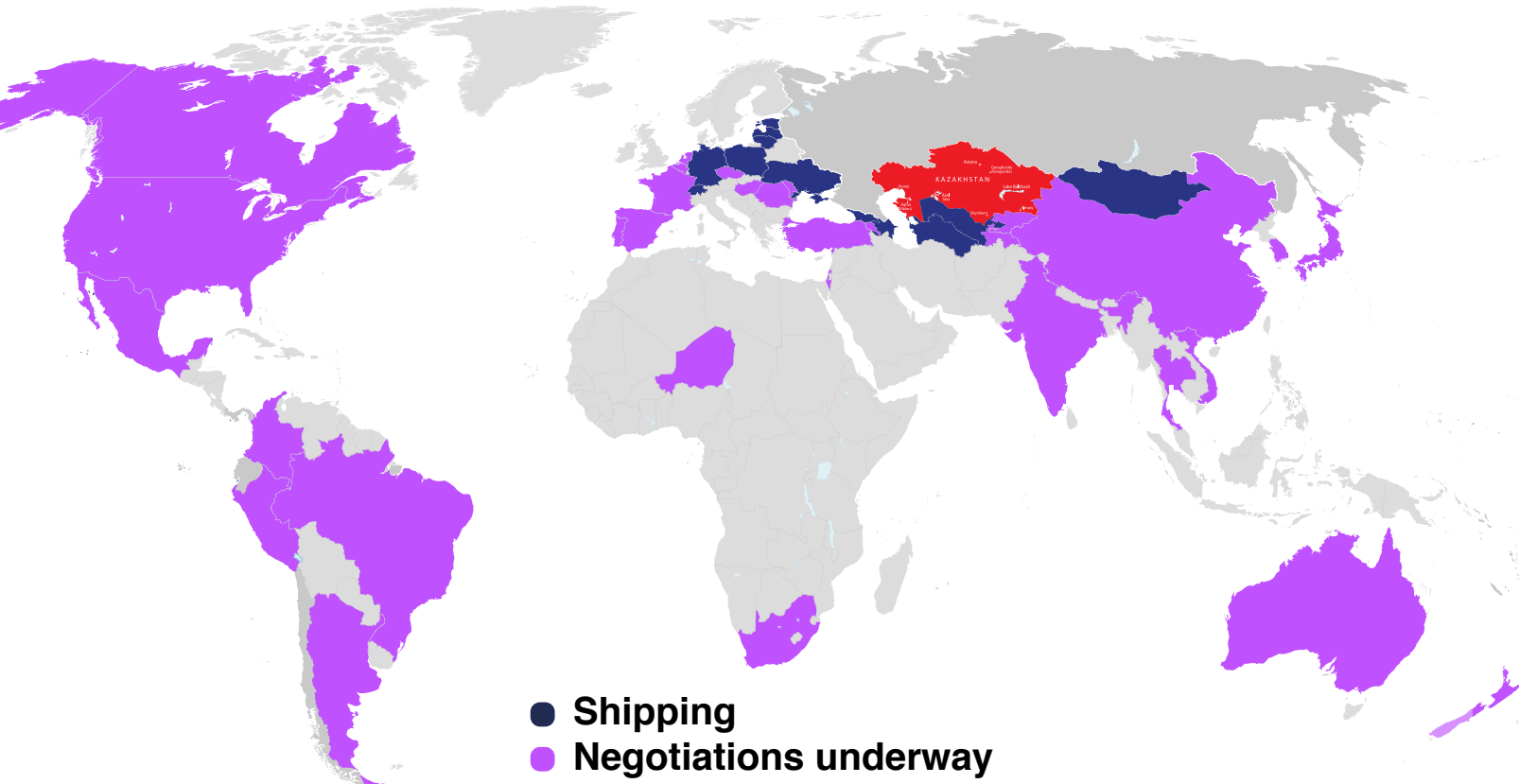


**Global  
Beverages**

2023

# About Us

Kazakhstan largest beverage holding producing natural mineral water, alcohol, and soft drinks. All products use natural mineral water from our own unique wells.



More than  
**1500**  
employees



**82**  
rolling stock  
wagons



**19**  
distributors  
in Kazakhstan



**14**  
warehouses,  
22 199 m<sup>2</sup>



**30 000**  
sales points in  
Kazakhstan



More than  
**300**  
vehicles



**4+3**  
4 modern beverage  
factories, 3 distil  
leries



# Beverage factories



## KMW

- Kokshetau city;
- Established in 1991;
- Unique deposits of natural light water, one of five sources of light water in the world, located in the heart of the protected Burabay region.



## PLWZ

- Petropavlovsk city;
- Established in 1942;
- Own artesian well;
- One of the first distilleries in Kazakhstan.



## GEOM

- Aktobe city;
- Established in 1996;
- Modern American water treatment system;
- European filtration technologies.



## VYMPEL

- Almaty city;
- Established in 2004;
- Own artesian well.



## Centaur LLP

- Kandyagash city;
- Established in 1997;
- 3 wells with natural artesian water;
- The production laboratory monitors semi-finished products at all stages of production around the clock. There is a working tasting commission on the plant that systematically monitors the quality of alcohol. Manufactured products are declared on an annual basis.



## Alpha—2050

- Kostanay city;
- Established in 2016;
- The total production area is 20,940 m<sup>2</sup>;
- The factory has established production of:  
Rectified ethyl alcohol from food raw materials GOST 5962-2013,  
Head fraction of ethyl alcohol ST RK 999-2008,  
Protein feed mixtures TU ST TOO 040940000732-01-2018,  
Feed stillage GOST 31809-2012,  
“Alfasept” disinfectant (skin antiseptic),  
ST TOO 161140010232-01-2020.



## Alfa Organic

- Stepnogorsk city;
- Established in 1999;
- In 2009, a large-scale reconstruction and modernization of the plant took place. The plant produces ethyl alcohol, rectified Alfa class GOST 5962-2013, and production capacity—610,000 decalitres per year. High pressure liquid carbon dioxide according to GOST 8050-85, the highest grade, production capacity is 1,830 tons per year. Active dry additive, production capacity is 3,660 tons per year.



# Global Beverages portfolio

We are proud of our history. We honor the traditions of our native land. We create high-quality products, worthy of representing our country.





## Perfection in Every Drop

Using innovative technologies of distillation and following high est possible standards at every stage of production, a team of professionals has achieved an absolute perfection in quality and an impeccable taste of vodka that we named Q Stan. With Alpha grade alcohol distilled through traditional malt fermentation, and natural water of the Burabay reserve region, we have created a truly unique product. Q Stan is held for 30 days in stainless stills before bottling, while being infused with wild herbs of the Kazakh steppes, enriching its taste and filling with the power of Nature.

Alcohol strength: 40%

Volume: 0,5 L, 0,7 L

 0,5 L x 6 pcs.

 0,7 L x 6 pcs.



Alcohol class "Alpha"



**Q STAN  
NOMAD SELECT**

Alpha malt alcohol from selected wheat combined with juniper berries give the drink depth and versatility. Silver filtration and white birch charcoal purification add softness and palatability.

0,5 L

0,7 L



**Q STAN  
GRAND PREMIUM**

A special blend of the purest natural water and Alpha malt alcohol, distilled through white quartz sand and silver renders a delicate softness of palate and a fine flavor.

0,5 L

0,7 L



**Q STAN  
LEGEND OF QAZAQSTAN**

High-quality Alpha spirit in combination with natural water, purified by filtration through silver and black birch charcoal gives this vodka a noble signature taste.

0,5 L

0,7 L





# GODUNOFF

1598

*Noble Premium Vodka*

## GODUNOFF—the spirit of royal greatness

The golden decorations of palace chambers, the abundance of precious stones, the grandeur of ceremonies and feasts, inspired our masters to create a premium, truly royal drink. The noble, refined taste conveys a feeling of extraordinary luxury and grace and will leave the unforgettable impression.

Alcohol strength: 40 %

Volume: 0,5 L, 0,7 L

0,5 L × 6 pcs.

0,7 L × 6 pcs.



Alcohol class "Alpha"



### GODUNOFF BLACK EDITION

This is a limited-edition series made according to a very old recipe. Alpha class malt spirit, soft artesian water and our own wild mint extract, reveal the royal character of this vodka, giving it rich and balanced taste.

0,5 L

0,7 L



### GODUNOFF PLATINUM

High-quality Alpha malt spirit, combined with soft artesian water, give the drink a unique flavour. The tradition of royal wealth is expressed in every detail. When cooled, the bottle changes colour.

0,5 L

0,7 L



### GODUNOFF ROYAL

The taste is characterized by its richness, finesse, and nobility. Due to the Alpha-grade malt alcohol and soft artesian water, the drink leaves a bright and unforgettable impression.

0,5 L

0,7 L



### GODUNOFF GOLD

The foundation for this edition of Godunoff is high quality raw materials and ultra-modern technology. Alpha grade malt alcohol, artesian water, and the addition of a small amount of sugar syrup bring out the refinement and freshness in the drink.

0,5 L

0,7 L



# KYZYLZHAR

LEGENDARY VODKA  
OF KAZAKHSTAN

## KYZYLZHAR—the legendary vodka of Kazakhstan

KYZYLZHAR vodka was created by our master distillers in honor of the Independence of Kazakhstan, aspiring to render purity and innate nobility in its taste. The combination of modern technology and centuries-old traditions ensures the highest quality and impeccable flavor. This vodka rose to the first rank in recognition in the country; it graces the celebratory gatherings and feasts. The legendary taste is achieved in a unique recipe, based on pure artesian water and Alpha class spirit from selected varieties of wheat.

KYZYLZHAR—legends are not born, they are made

Alcohol strength: 40%

Volume: 0,5 L, 0,7 L

0,5 L x 6 pcs.

0,7 L x 6 pcs.



Alcohol class "Alpha"



### KYZYLZHAR LEGEND OF KAZAKHSTAN

The Legend, which became the company's flagship, rightfully holds an undisputed lead in the alcohol market of the Republic of Kazakhstan. Thanks to a unique recipe that didn't change since its inception, the instant classic is recognized by millions.

0,5 L

0,7 L



### KYZYLZHAR GRAND PREMIUM

This special recipe consists of a combination of Alpha class malt spirit, water from an artesian spring and additional oxygen enrichment, which creates the velvety and flawless palate.

0,5 L

0,7 L



### KYZYLZHAR ORIGINAL

Modern distillation technology and cutting-edge filtration system bring this vodka to perfection, providing exceptional clarity, crystal brilliance and guarantees impeccable quality.

0,5 L

0,7 L



# GREEN STEPPE

**Kazakhstan is a vast expanse of steppe, home to organic golden wheat, which is highly valued in the country and far beyond its reaches.**

The endless Kazakh steppes inspired our masters to create a product of the highest quality—the elite Green Steppe Day & Night eco-vodka line. At the foundation of the drink is high quality Alpha class malt alcohol from selected varieties of wheat and soft artesian water. The finest ingredients are combined in a distinct designer bottle. The mild taste of Green Steppe Day & Night exceeds all expectations of connoisseurs of high-quality vodka.

Alcohol strength: 40 %

Volume: 0,7 L

0,7 L × 6 pcs.



Alcohol class “Alpha”



## GREEN STEPPE DAY

Soft artesian water, an infusion of steppe herbs soaked in warm sunshine combined with honey, rose hips and currant leaves give this vodka a soft and delicate taste.

0,7 L



## GREEN STEPPE NIGHT

A classical vodka created from cool artesian water, an infusion of tart steppe herbs and aromatic cedar nuts alcohol can win the heart of any connoisseur.

0,7 L



# GREEN STEPPE

**Kazakhstan steppes are filled with the gentle aromas of sun-warmed herbs and are beautiful in all seasons.**

These season changes inspired our master vodka distillers to create the new Green Steppe Four Seasons: an eco-vodka range with a delightfully mild taste—made from selected wheat and Alpha class alcohol and retaining subtle steppe grass notes.

Alcohol strength: 40%  
Volume: 0,2 L, 0,5 L, 0,7 L  
0,5 L x 12 pcs.



Alcohol class  
"Alpha"



**GREEN STEPPE WINTER**

A classic vodka made with wheatgrass and an infusion of mint, which gives the drink a hint of winter coolness. Ideal both pure and in cocktails.

0,2 L

0,5 L

0,7 L



**GREEN STEPPE SPRING**

The spring variety has a mild taste due to its natural ingredients: raisin infusion, selected varieties of wheat and Alfa alcohol of the highest quality. This vodka is best enjoyed pure and chilled.

0,2 L

0,5 L

0,7 L



**GREEN STEPPE SUMMER**

The purest possible Alpha spirit and selected varieties of wheat combined with ginkgo biloba extract create a recipe of the ideal drink, absorbing the brightest colors and energy of summer sunlight.

0,2 L

0,5 L

0,7 L



**GREEN STEPPE AUTUMN**

Appreciate the delicate taste of Green Steppe Autumn with rye croutons' infusion. The ripe rye gives the drink a pleasant bread aroma.

0,2 L

0,5 L

0,7 L





# XAOMA

ECOVODKA

In ancient times the vast open spaces of today's Kazakhstan were inhabited by the horse-riding tribes of Saks, called by their contemporaries "xaoma-vargs", after their sacred drink Xaoma [ha:oma]. Xaoma gave them strength and the ability to communicate with the spirits.

Time passed and the recipe for Xaoma was lost. For many years people persevered in their search for it, until finally distillers of KMW created XAOMA vodka. A charming blend of the finest spirits, natural water and fragrant infusions of natural steppe herbs combined to form a bouquet of recipes was a godsend in search of a divine beverage.

**XAOMA IS THE NUMBER ONE ECOVODKA IN KAZAKHSTAN**

Available in two lines: "Precious Metals" and "ECO".  
A brand with a 30-year history and more than 30 international awards for consistently high quality.



**XAOMA  
ECO-SERIES**

Lux grade alcohol and unique soft water from ecologically clean sources.



**XAOMA ORIGINAL WITH WATER FROM THE BOROVUE REGION**

A special feature of this vodka is the rare natural water of the Borovoe eco-region. Combined with the finest Lux class grain spirits, the sweetness of raisins, and the spiciness of milk thistle together they give the drink a soft palate and an aroma bestowed by nature herself.



**XAOMA ORIGINAL WITH THE WATER OF THE ZERENDA REGION**





The composition of natural mineral water from Zerenda region and high-quality spirit distilled from grains of Northern Kazakhstan, supplemented with lemon rind infusion, gives the drink a mild taste and a special ease of drinking.



**XAOMA ORIGINAL WITH WATER FROM THE TIEN-SHAN REGION**

Our masters, observing the traditions, took a new step forward, creating a drink with unsurpassed ease of drinking. By adding natural water of the Tien Shan region to the grain alcohol of the Lux class and ennobling this taste with notes of raisin extract and wheat infusion, we wrapped this recipe in a memorable design and recognizable rectangular shape of the bottle.

Alcohol strength: 40 %  
Volume: 0,2 L, 0,5 L, 0,7 L, 1 L

-  0,2 L x 20 pcs.
-  0,5 L x 16 pcs.
-  0,7 L x 6 pcs.
-  1 L x 6 pcs.

0,2 L

0,5 L

0,7 L

1 L



## XAOMA PRECIOUS METALS

The finest Alpha class malt spirit, natural soft water and natural ingredients.

Alcohol strength: 40 %

Volume: 0,5 L, 0,7 L

0,5 L x 16 pcs.

0,7 L x 6 pcs.



Alcohol class "Alpha"



### XAOMA PLATINUM

A classical vodka with a mild elegant taste due to the pure glacial water and the highest quality Alpha-grade malt alcohol. Awarded the **DOUBLE GOLD** medal at the international competition "Summary Spirits Navigator Tasting" in 2016.

0,5 L

1 L



### XAOMA GOLD

An elegant blend of premium malt alcohol and natural water combined with notes of coffee and lemon was indeed a golden find. Won **GOLD** awards at **PRODEXPO 2017, BEST Vodka** in Moscow and **Choice of the Year** in Kazakhstan. Awarded a **DOUBLE GOLD** medal at the 2016 Summary Spirits Navigator Tasting international competition.

0,5 L

0,7 L

1 L



### XAOMA SILVER

A noble recipe created to honor the brand's 20th anniversary, using the finest Alpha malt alcohol and the purest glacial water. Complemented by a hint of spicy cinnamon and sweet ripe cherries.

0,5 L

1 L



**The Earth's North and South Poles are rugged and extraordinary places, unique in their beauty and grandeur, full of mystery and extremes, reminding us of the perseverance of life.**

The Pole has always attracted people with incredible fortitude, who test themselves against the ocean and drifting ice, high winds and extreme cold. The character of Polus vodka is achieved by the use of chilled blending technology, that improves flavor and aromatic properties of this distinct beverage and gives it a cool palate and unmistakable freshness.

Vodka Polus—feel the power of the polar spirit.

Alcohol strength: 40 %  
 Volume: 0,2 L, 0,5 L, 0,7 L  
 0,5 L x 12 pcs.  
 0,7 L x 12 pcs.



Alcohol class "Alpha"



**POLUS PREMIUM**

An infusion of oat flakes and dried fruit combined with Alpha class alcohol. The blend's cooling technology gives the vodka an icy freshness.

0,2 L

0,5 L

0,7 L



**POLUS PLATINUM**

When creating this vodka, the masters were inspired by the untouched nature of the Far North and the selected varieties of wheat from Northern Kazakhstan. Polus Platinum undergoes silver filtration before bottling.

0,2 L

0,5 L

0,7 L



**POLUS ARCTIC**

POLUS ARCTIC is a classic blend of crystal-clear water, Lux grain alcohol with the addition of oat flakes and infusion of germinated wheat grains, rendering a balanced vodka aroma and a fine easy flavor.

0,2 L

0,5 L

0,7 L



# СИНЯЯ ГОРА



**Koumiss is a legendary beverage of the Great Steppe nomadic peoples, made from the milk of mares. This miraculous elixir is known as the „pearl of the East“, which saved nomads from thirst and hunger and healed them from disease.**

Since ancient times, people have learned how to purify malt drinks with milk—casein binds the molecules of fusel oils and aldehydes, making vodka crystal clear and soft. In creating the

Blue Mountain vodka, our craftsmen used the koumiss purification technique, which not only gives the vodka an easy and mild taste, but also makes the next morning lighter.

Alcohol strength: 38%  
Volume: 0,5 L  
0,5 L x 6 pcs.



**BLUE MOUNTAIN**

The koumiss purification technology gives the traditional drink a clean and soft taste, while an oregano infusion renders a subtle aromatic undertone.

0,5 L



**BLUE MOUNTAIN LIGHT**

A classic recipe using Lux class alcohol and natural ingredients. Thanks to the kymyz purification and additional time in stainless stills before bottling, this vodka assumes an unusual lightness of character.

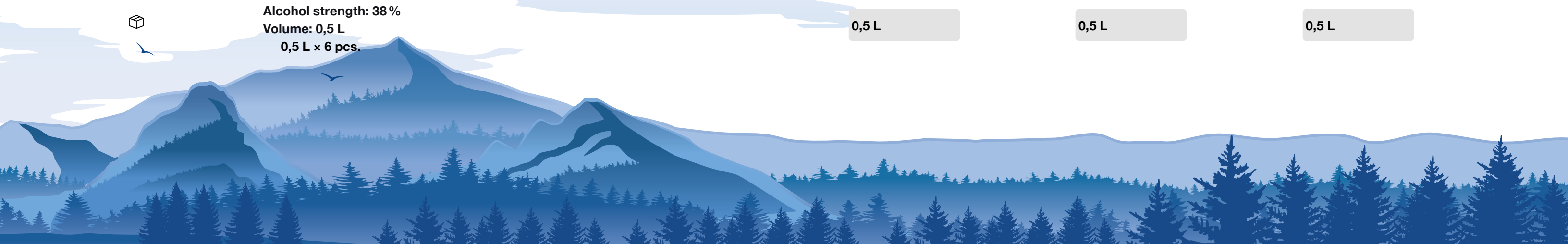
0,5 L



**BLUE MOUNTAIN ICE**

The unique blending technology of vodka with kymyz. Based on fresh mint. This vodka assumes an unusual freshness of character.

0,5 L







**Khan Sayat is a legendary drink of eagle and falcon hunters, which embodies the ancient tradition of the Kazakh people of hunting with birds of prey.**

In olden times, people believed in the magical influence of healing herbs, which were imbued with the animal spirits and mystic energy that gave the hunter the strength to survive in the frigid steppes. Modern science adds its voice to the inexhaustible popularity of drinks based on herbs, berries, and spices. The recipe of Khan Sayat digestif is an artful revival of ancient traditions to rebuild youth and strength. The richly infused drink, which has stood the test of time and absorbed the essence of 60 herbs, roots and fruits, gathered in the legendary reserved area of Burabay. Khan Sayat Tincture is consumed as an aperitif, as a digestif, when chilled, and can also be combined with tea or coffee.

Alcohol strength: 35%

Volume: 0,7 l

 0,7 L x 4 pcs.



#### KHAN SAYAT

The tincture has a spicy taste, a noble dark color, a pleasantly sweet, saturated aroma, and a rich natural composition: oregano, peppermint, St. John's Wort, yarrow, lemon rind, sage, birch buds, milk thistle, licorice, clover grass, linden blossom, echinacea, anise, nutmeg, oregano,

thyme, sage, coriander, clove, ginger, vanilla, cinnamon, cummin, dill, red pepper, juniper. Fruit and berries and nuts: cherry, rosehip, rowanberry, cranberry, tangerine, almond. Sweets and essences: sugar syrup, natural honey, sugar flakes.

Peruvian oil, grape seed oil, sage oil. As an aperitif the tincture is usually consumed chilled, in small quantities. To ward off colds or as cold remedy it is recommended to add 1-2 teaspoons to a lemon tea or coffee. Consume responsibly for the health benefits and the mood.

0,7 L



# STATUS

## Vodka STATUS—a reflection of personality and lifestyle

STATUS is for those who want to emphasize their individuality and accept no compromises in their choice of quality and style. The combination of Alpha grade alcohol and the infusion of germinated wheat grains gives an unparalleled softness and a unique fragrance. The impeccable quality and harmony throughout will enhance your STATUS.



Alcohol strength: 40%  
Volume: 0,5 L  
0,5 L x 12 pcs.



Alcohol class "Alpha"



### STATUS ECOLOGIC

The unique eco-friendly vodka. Due to the malt alcohol, combined with an infusion of sprouted wheat grains, the drink has a soft aftertaste of fresh bread.

0,5 L



### STATUS PLATINUM

A distinctive feature of this vodka is the filtration—a high-tech platinum filter is used in production. The classic recipe imparts a bread aroma and an unparalleled softness.

0,5 L



### STATUS SUPERIOR

Highly refined double platinum filtered vodka based on Alpha malt alcohol. This recipe's highlight is an infusion of oat flakes and honey, giving the vodka its softness and unique flavor.

0,5 L



Global  
Beverages

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