

# WorldFood Poland

9<sup>th</sup> International  
Food&Drink Exhibition

18 – 20 April 2023

EXPO XXI WARSAW



**WorldFood**  
Poland

presented by



**KSM-66**  
**Ashwagandha®**

## POST-SHOW REPORT 2023

NEXT EDITION: 16-18.04.2024 | EXPO XXI WARSAW



# Exhibitors

## 2023 Post-show report

Date: 18 – 20 April 2023  
 Venue: EXPO XXI, Warsaw  
 Edition: 9th  
 Frequency: Annual



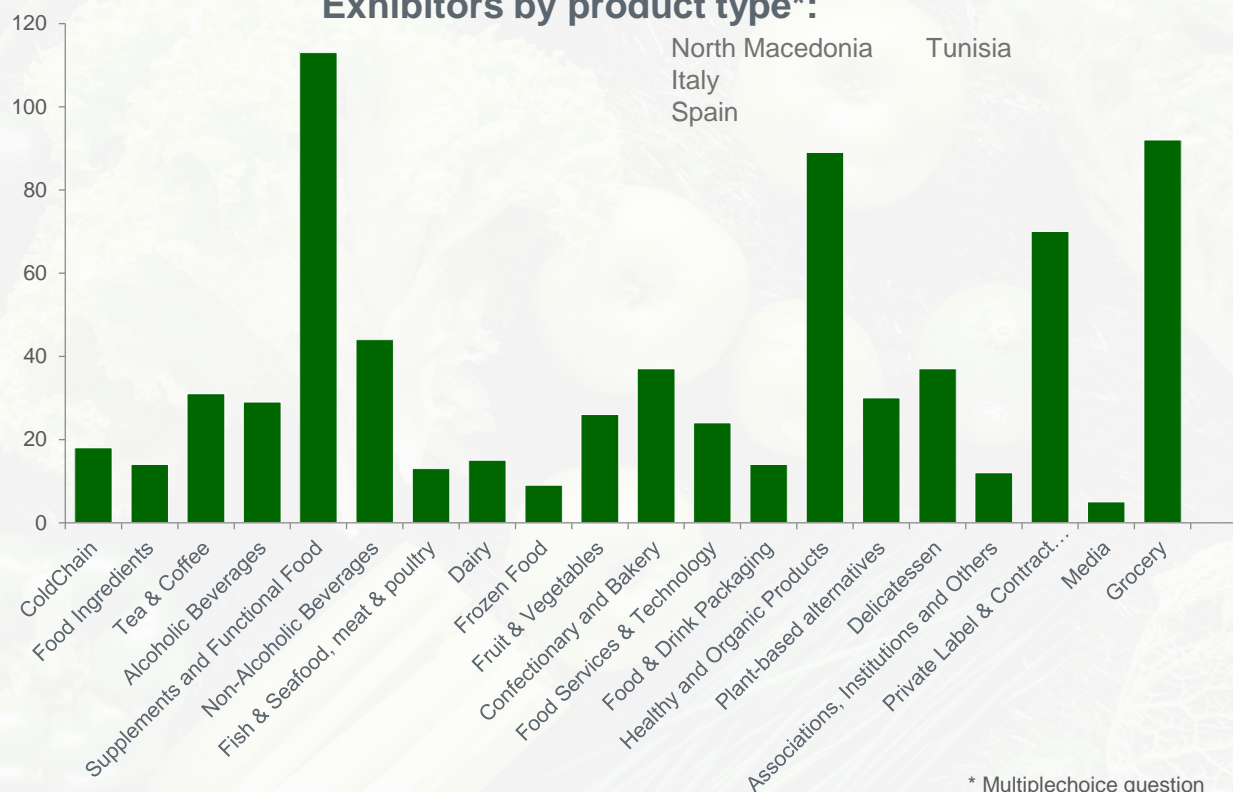
**Domestic Exhibitors: 55%**  
**International Exhibitors: 45%**  
**Total Exhibitors: 289**

**Regional Pavilions: 3**  
 Mazowieckie  
 Podkarpackie  
 Łódzkie

**Participating countries: 32**  
**National Pavilions: 8**

Ukraine  
 Thailand  
 Cyprus  
 Sri Lanka  
 North Macedonia  
 Tunisia  
 Italy  
 Spain

### Exhibitors by product type\*:





# Visitors

## 2023 Post-show report

Date: 18 – 20 April 2023  
Venue: EXPO XXI, Warsaw  
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Frequency: Annual



Total Visitors: **5 436**  
**15% International Visitors**

### Visit fields of interest\*:



\* Multiplechoice questions



# Visitors

## 2023 Post-show report

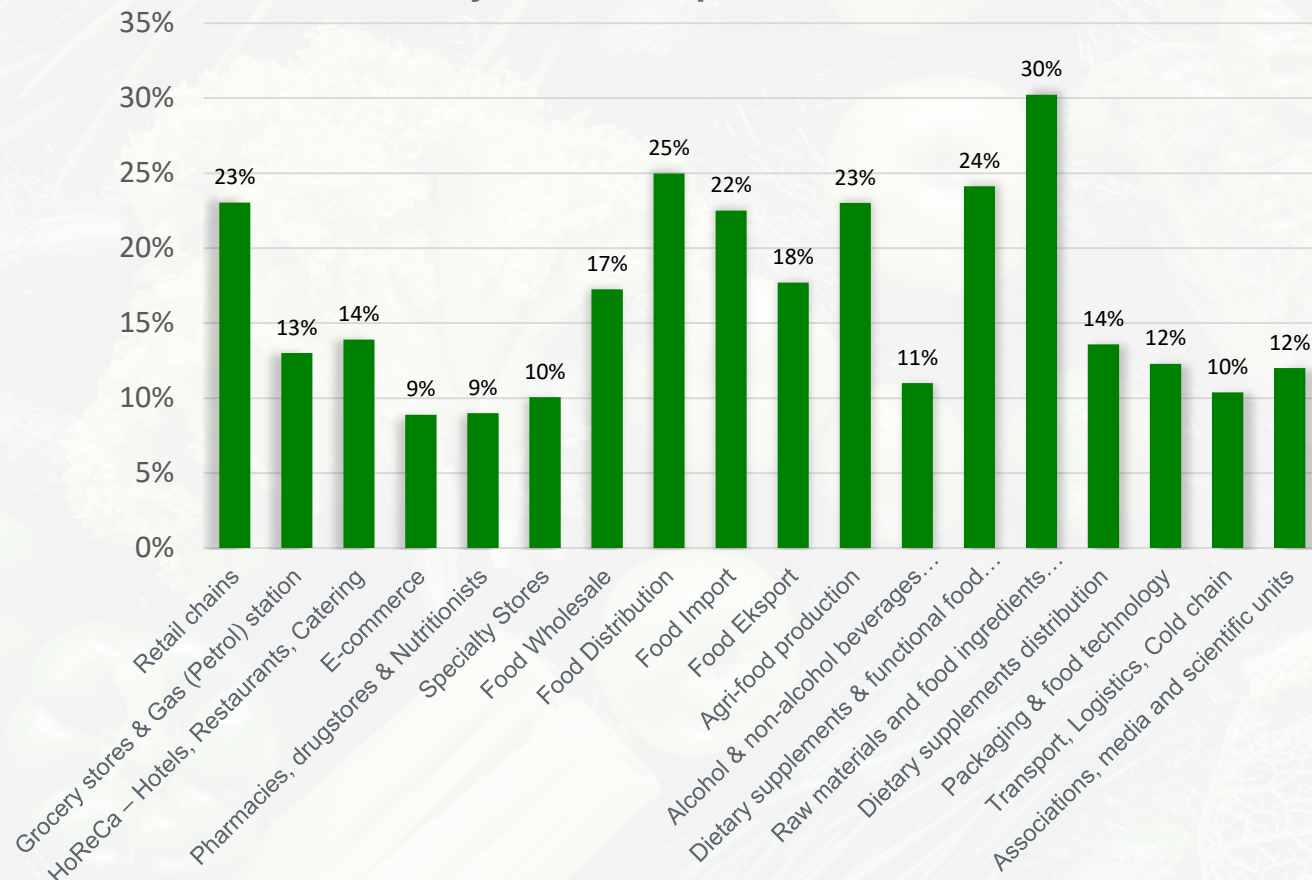
Date: 18 – 20 April 2023  
Venue: EXPO XXI, Warszawa  
Edition: 9th  
Frequency: Annual



Total Visitors: **5 436**  
**15%** International Visitors

### Visitors by Sectors Represented\*:

\* Multiplechoice question





# NutraFood Poland

2023  
Post-show report

Date: 18 – 20 April 2023  
Venue: EXPO XXI, Warsaw  
Edition: 9th  
Frequency: Annual

## NutraFood Poland

sector dedicated to nutraceuticals,  
dietary supplements and functional food



**113 Exhibitors** in NutraFood Poland sector

**Almost 60%** Visitors of WFP interested in dietary  
supplements and functional food

**2 conferences days: 24 conference panels and debates**  
about the latest trends and regulations in the industry

In cooperation with KRSiO and PK Components





# Conferences

## 2023 Post-show report

Date: 18 – 20 April 2023  
Venue: EXPO XXI, Warsaw  
Edition: 9th  
Frequency: Annual

Organization Represented: 42

Speakers: 44

More than 40 debates and conferences





# B2B Meetings

## 2023 Post-show report

Date: 18 – 20 April 2023  
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Edition: 9th  
Frequency: Annually

B2B Meetings with Polish Buyers: **202**  
B2B Meetings with foreign Buyers: **58**  
Total number of B2B Meetings: **260**

Buyers from Poland, Germany, Ukraine, Bulgaria, France, United Arab Emirates, Ireland from retail chains:

- Orlen
- Biedronka
- Bioland
- Carrefour
- Dr. Max
- Fozzy Group
- Gemini Polska
- Eurocash
- Hebe
- EMPIK
- KingoMart
- Wine Atelier
- Foodex24
- Barbora
- Master Media
- Inter Mlecz





# Gold Medal Award

2023  
Post-show report

Date: 18 – 20 April 2023  
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Frequency: Annual



**131** submitted products

## WINNERS:

**12** Gold Medals and **12** special prizes

**5** Gold Medals in Food&Drinks category

**1** Gold Medal for NutraFood Poland sector

**1** Gold Medal in Alcoholic Beverages category

**1** Gold Medal in Plant-Based category

**1** Gold Medal in Organic Food category

**1** Gold Medal in Polish Debut category

**1** Gold Medal in Foreign Debut category

**1** Gold Medal in Innovation category



## JURY BOARD

- **Agnieszka Szpaderska**, Exhibition Director of WorldFood Poland
- **Justyna Rytel-Andrianik**, Quality manager, NETTO
- **Mirosław Oleksiej**, Sales Director, Chorten Group
- **Szymon Ostrowski**, Category Manager, Frisco.pl
- **Agnieszka Tokarz**, Dietitian & Food trend product manager, NTFY
- **Jarosław Uściński**, President of National Chefs Association in Poland, Culinary Chef, BBQ Kings team coach
- **Bartosz Peter**, Culinary expert, Currently the Captain of the National Chefs Representation and works at the Transgourmet Culinary Institute
- **Sylwester Mroczek**, Manager of the formats and concepts development department, Carrefour
- **Dariusz Richter**, Development Director, Kuchnie Świata
- **prof. dr hab. Ewa Rembiałkowska**, Department of Functional and Organic Food, SGGW in Warsaw



# Partners

## 2023 Post-show report

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### PATRON HONOROWY | HONORARY PATRONAGE



### PARTNER TYTULARNY | TITLE PARTNER



### PARTNER STREFY ROZMÓW HANDLOWYCH | B2B MEETINGS ZONE SPONSOR



### PARTNER STREFY COLDCHAIN | COLDCHAIN POLAND PARTNER



### PARTNER KONKURSU O ZŁOTY MEDAL | GOLD MEDAL AWARD PARTNER



### PARTNERZY INSTYTUCJONALNI | INSTITUTIONAL PARTNERS



### PARTNERZY MERYTORYCZNI | EXPERT PARTNERS





# Partners

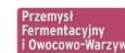
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### PARTNERZY BRANŻOWI | INDUSTRY PARTNERS



### PARTNERZY MEDIALNI | MEDIA PARTNERS



presented by



Next edition: 16 – 18 April 2024, EXPO XXI Warsaw

More information: [www.worldfood.pl](http://www.worldfood.pl)



Book a stand  
for 10th jubilee  
edition  
of WorldFood  
Poland 2024

Date: 16 – 18 April 2024  
Venue: EXPO XXI, Warsaw  
Edition: 10th  
Frequency: Annual

Join the biggest exhibition for food industry in Poland!



Agnieszka Szpaderska  
Exhibition Director  
[agnieszka@worldfood.pl](mailto:agnieszka@worldfood.pl)



**Book a stand:**

[info@worldfood.pl](mailto:info@worldfood.pl)

[info@nutrafood.pl](mailto:info@nutrafood.pl)



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