

WorldFood Warsaw

2016
Post Event Details



Visitors

2016 Post Event Details

Date: 19 – 21 April 2016
 Venue: EXPO XXI, Warsaw
 Edition: 3
 Frequency: Annual

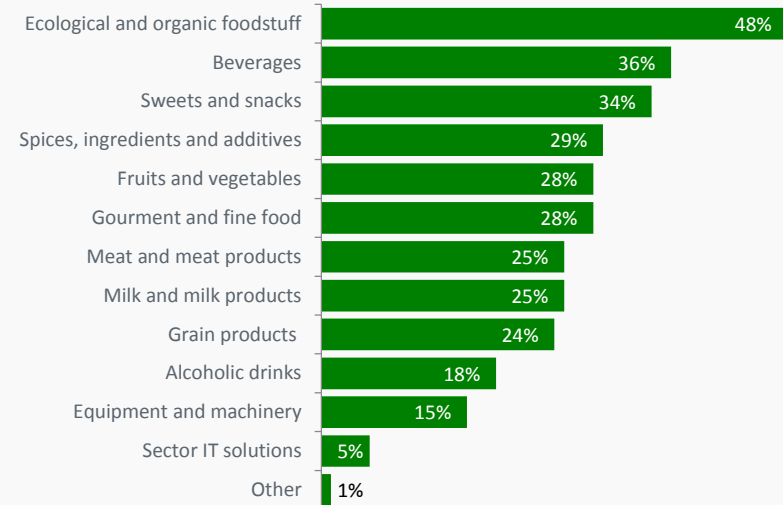


Domestic Visitors: 3,685
 International Visitors: 404
Total Visitors: 4,089 (22% increase from 2015)

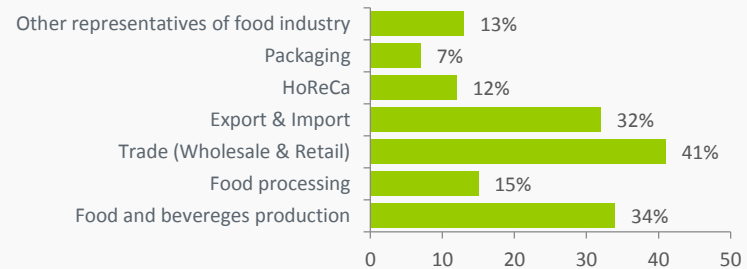
Top Visiting Countries:

Ukraine
 Belgium
 The Netherlands
 Lithuania
 Germany
 Belarus
 Moldova
 United Kingdom
 Spain
 Romania

Visitor Area of Interest:



Visitor by Sector Represented:



Exhibitors

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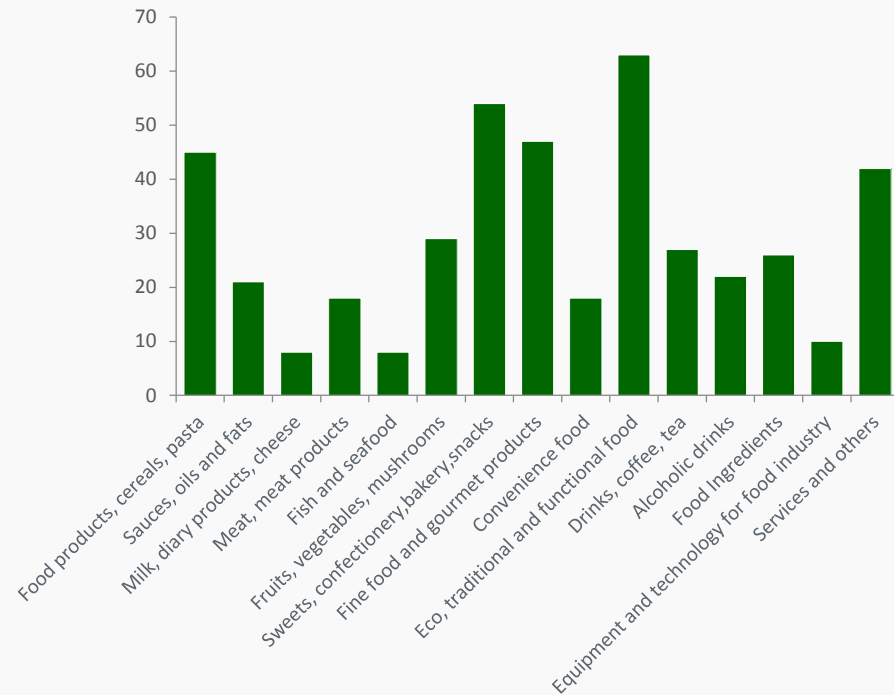


Domestic Exhibitors: 142
 International Exhibitors: 108
Total Exhibitors: 250 (23% increase from 2015)
Net Exhibition Space (m2): 2280.5 (20% increase from 2015)

Participating Countries: 24
Group Pavilions: 8

Belgium
 Latvia
 Lithuania
 Netherlands
 Sri Lanka
 Thailand
 Ukraine
 United Kingdom

Exhibitor by product type:



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Key Sector Highlights

Launch of Ecofood Sector

- 64 companies exhibited
- 48% of visitors stated that this was their key area of interest

Growth of Ingredients Sector

- 16 ingredient companies exhibited
- 50% growth in participants this year compared to 2015

Increased Interest in the Wine and Spirits Sector

- 22 wine and spirit companies exhibited
- 29% growth in participants this year compared to 2015
- 18% of visitors stated that this was their key area of interest with a further 36% of visitors interested in the overall beverages sector

FoodTech

- 10% of exhibitors showcased food processing equipment and machineries
- 15% of visitors highlighted that this was their key area of interest

Delegates

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Organisations Represented: 33
Sessions: 15
Speakers: 45

Key Speakers:

Andrzej Faliński, Chairman
 Polish Trade and Distribution Organisation

Andrzej Szumowski, Chairman
 Polish Vodka Association

Czesław Siekierski, Chairman
 Committee on Agriculture and Rural
 Development

Krzysztof Przybył, Chairman
 Teraz Polska Foundation

Wojciech Różański, Chairman
 Union of Producers and Employers of the
 Meat Industry

Łukasz Dominiak, General Director
 National Poultry Council - Chamber of
 Commerce

Key Organisations Represented:

- Mintel
- Pini Polonia
- Polish Trade and Distribution Organisation
- Polish Chefs Association
- Polish Vodka Association
- Teraz Polska Foundation
- National Poultry Council - Chamber of
Commerce
- Polish Federation of the Food Industry
Union of Employers
- Union of Producers and Employers of the
Meat Industry
- ZM Wierzejki

B2B meetings

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Number of Retail Chain attendees	17
B2B meetings with representatives from Retail Chains	87
B2B meetings with buyers from HoReCa and fitness clubs	63
Total number of B2B* meetings held:	150
B2B meetings as a part of Flanders Trade Mission	198
Total number of B2B meetings held:	348

* The B2B meetings are free to participate for all exhibitors

Key Retail Chain Participants:

- Alma Market
- Auchan
- Carrefour Polska
- E-Leclerc
- Empik
- Eurocash
- Jeronimo Martins
- Makro
- Organic Farma Zdrowia
- Piotr i Paweł
- SPS Handel
- TESCO
- Rossmann

Key HoReCa Representatives:

- Da Grasso
- EatZone
- Green Caffe Nero
- Organic Coffee
- Sphinx
- Starwood Hotels (Sheraton, Bristol)

Supporters

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WorldFood Warsaw was officially supported by the following organisations:

				
Ministry of Agriculture and Rural Development	Agricultural Market Agency	Brokerage Firm ASYSTA	Agricultural and Food Quality Inspection	Polish Association of Juice Producers
				
Market intelligence agency	Polish Federation of the Food Industry Union	Polish Chamber of Commerce	Polish Trade and Distribution Organisation	Trade cooperation platform
				
Polish Association of the Chocolate and Confectionery	Polish Ecology Association	Polish Meat Association	Polish Vodka Association	Polish Chefs Association
				
Polish Butchers Association	Teraz Polska Foundation	Union of Producers and Employers of the Meat Industry	Polish Association of Beef Cattle Breeders	Polish Fruit Growers Association

Book Now

2017

Date: 11 – 13 April 2017
Venue: EXPO XXI, Warsaw
Edition: 4
Frequency: Annual



Book your stand now:

Avoid missing out, book your stand at the next edition of WorldFood Warsaw now

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