

# WorldFood Poland

8th International  
Food&Drink Exhibition

5 – 7 April 2022

EXPO XXI WARSAW



**WorldFood**  
Poland

## POST-SHOW REPORT 2022

NEXT EDITION: 18-20.04.2023 | EXPO XXI WARSAW

# Exhibitors

## 2022 Post-show Report

Date: 5 – 7 April 2022  
Venue: EXPO XXI Warsaw  
Edition: 8th  
Frequency: Annual



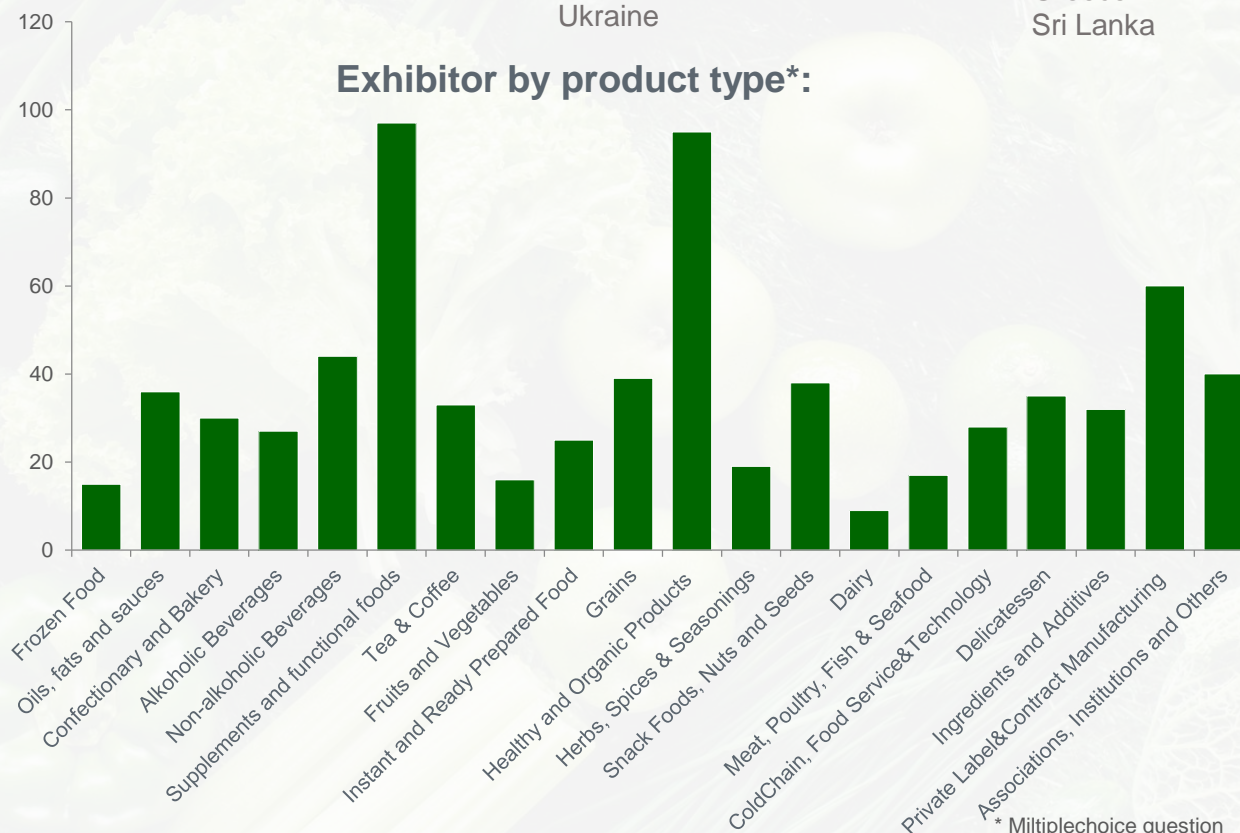
**Domestic Exhibitors:** 136  
**International Exhibitors:** 114  
**Total Exhibitors:** 250

**Participating countries:** 25  
**Group Pavilions:** 9

Italy  
Spain  
Tunisia  
South Korea  
Ukraine

Mazovian  
District  
Thailand  
Greece  
Sri Lanka

Exhibitor by product type\*:



\* Multiplechoice question

# Visitors

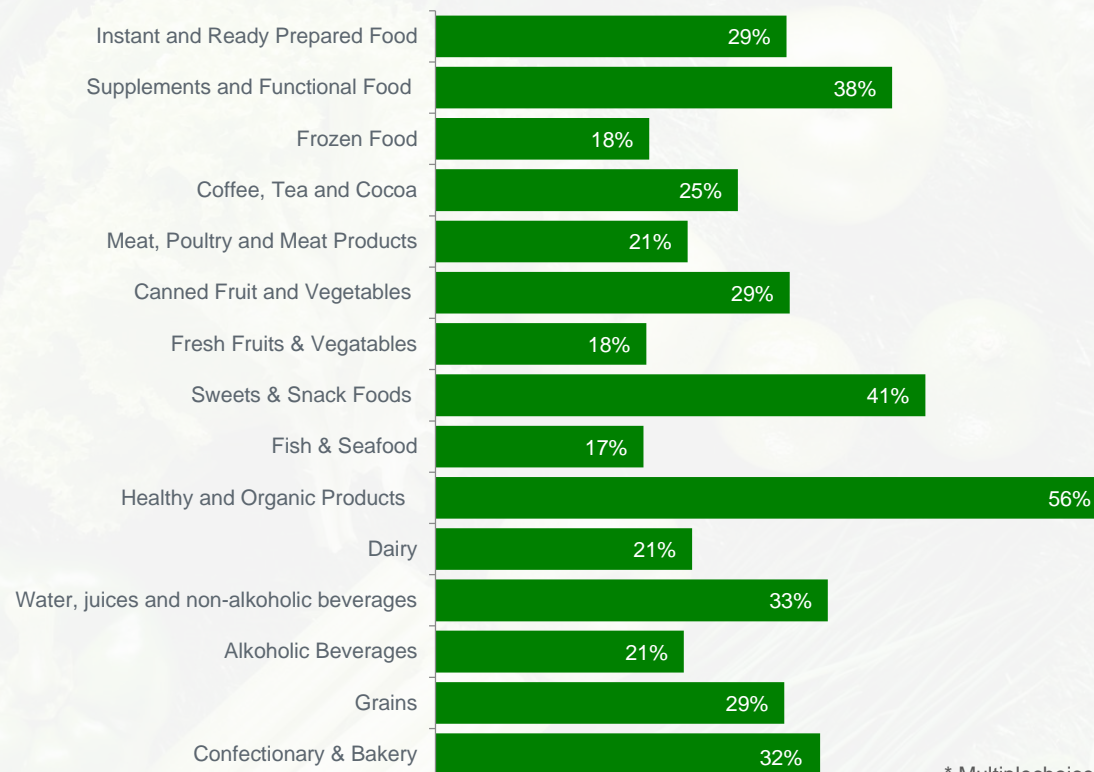
## 2022 Post-show Report

Date: 5 – 7 April 2022  
Venue: EXPO XXI Warsaw  
Edition: 8th  
Frequency: Annual



**Domestic Visitors: 4 509**  
**International Visitors: 615**  
**Total Visitors: 5 124**

### Visit fields of interest\*:



\* Multiplechoice question

# Visitors

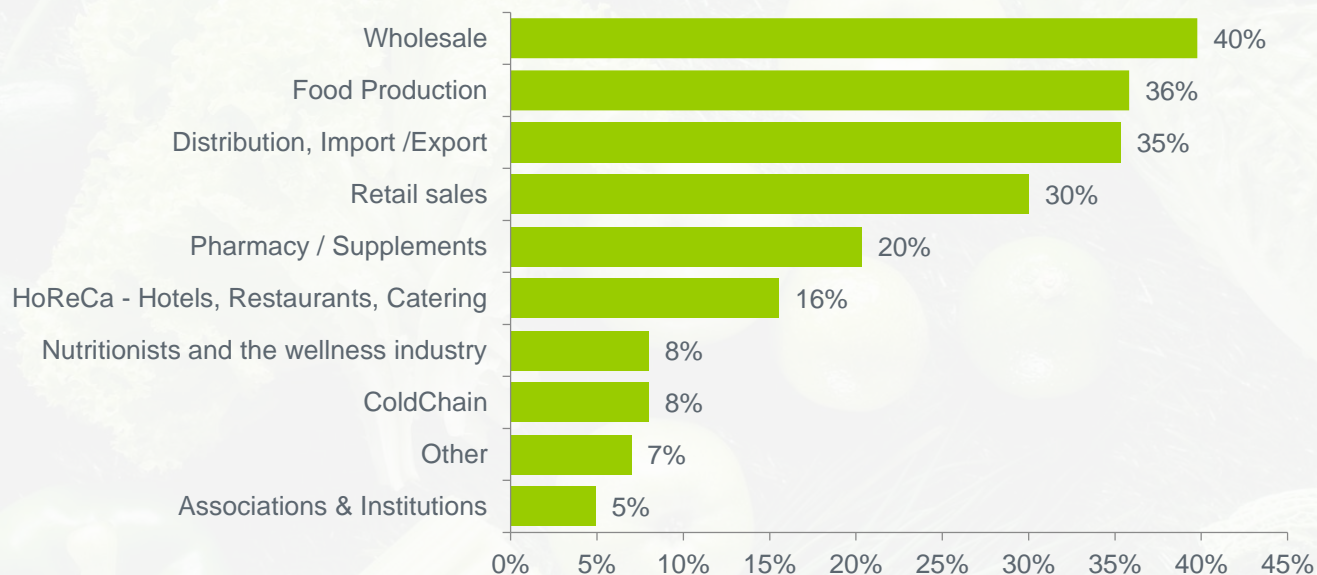
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**Domestic Visitors: 4 509**  
**International Visitors: 615**  
**Total Visitors: 5 124**

### Visitors by Sectors Represented\*:



\* Multiplechoice question

# NutraFood Poland

2022  
Post-show Report

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SPRINGSAGENDA  
2022



Exhibitors in NutraFood Poland sector: **97**

**100%** increase in the number of companies representing this sector compared to the previous edition

**Almost 40%** of Visitors looking for nutraceuticals and functional food

**Conference program** dedicated to the dietary supplements industry:  
**20 panels** about trends and the latest regulations in the industry



# Speakers

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**Organisations Represented: 42**  
**Speakers: 46**

### Key Speakers:

- **Maciej Golubiewski**, Head of the Cabinet of the UE Agriculture Commissioner
- **Norbert Kaczmarczyk**, Pełnomocnik Rządu ds. Przetwórstwa i Rozwoju Rynków Rolnych **Andrzej Gantner**, Vice President PFPŻ
- **Witold Choiński**, General Director Polish Meat Association
- **Maciej Ptaszyński**, Vice President Polska Izba Handlu
- **Łukasz Ambroziak** Department of Agribusiness Economics and Bioeconomy, IERiGŻ
- **Małgorzata Krześniak**, QL Hunters
- **dr Agnieszka Szymecka-Wesołowska**, Centrum Prawa Żywnościowego i Produktowego
- **Barbara Groele**, Secretary General National Union of Juice Producers (KUPS)
- **Honorata Jarocka**, Mintel
- **Karol Przybylak**, Biokurier
- **Janusz Olejnik** Founder – Food Safety Culture Initiative PL, FoodFakty
- **Izabela Byszewska**, General Director Polska Izba Produktu Regionalnego i Lokalnego
- **Ewa Muszalska**, Zespół Technologii Jakości Surowca i Produktów, Krajowy Związek Spółdzielni Mleczarskich Związek Rewizyjny
- **Marian Sikora**, Chairman Rada Federacji Branżowych, Związków Producentów Rolnych
- **Witold Boguta**, President Zarząd Krajowy Związek Grup Producentów Owoców i Warzyw- Spółdzielnia Osób Prawnych

# B2B Meetings

## 2022 Post-show Report

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**B2B Meetings with Polish Buyers: 168**  
**B2B Meetings with foreign Buyers: 34**  
**Total number of B2b Meetings: 202**

### Buyers from Poland, Vietnam and Romania (Retail Chains and HoReCa):

- Auchan
- Carrefour
- NFTY
- MCA Commercial Romania
- MKEmporium
- Stewiarnia
- Amargeo
- Delikatesy Kulinarne Kucharski
- Biosklep
- Barbora
- Dino Polska
- Hafacen Vietnam
- LANCKAMER – Strefa Mocy
- PGS
- Royal Bristol Warsaw
- Foodex24
- Kręgllicy Restauracje i Catering
- Pijalnie Czekolady E. Wedel



# Gold Medal Award

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**153** submitted products in **14** categories

**WINNERS:**   **8** Gold Medals                   **1** Innovation  
                  **6** Special Prizes                   **1** Debut

### JURY:

- Agnieszka Szpaderska, Managing Director WorldFood Poland
- Dr hab. Renata Kazmierczak, prof. SGGW
- Justyna Rytel-Andrianik, Quality Expert, Carrefour
- Mirosław Oleksiej, Sales Director, Chorten Group
- Jarosław Uściński, President of OSKiC
- Bartosz Peter, Culinary Expert Transgourmet, Selgros Cash&Carry





# Partners

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### PARTNER HONOROWY | HONORARY PARTNER



### PARTNERZY INSTYTUCJONALNI | INSTITUTIONAL PARTNERS



### PARTNERZY MERYTORYCZNI | EXPERT PARTNERS



### PARTNERZY MEDIALNI | MEDIA PARTNERS



# Book a stand

2023

Date: 18 – 20 April 2022  
Venue: EXPO XXI Warsaw  
Edition: 9th  
Frequency: Annual



Agnieszka Szpaderska  
Managing Director  
[agnieszka@worldfood.pl](mailto:agnieszka@worldfood.pl)



**Book a stand:**

[info@worldfood.pl](mailto:info@worldfood.pl)

[info@nutrafood.pl](mailto:info@nutrafood.pl)

Over **82%** of the Exhibitors established contacts significant for the company

**88%** of the Exhibitors recommend participation in the WFP to their contractors and partners

[www.worldfood.pl](http://www.worldfood.pl)