

WorldFood Poland

2019
Post event details

Exhibitors

2019

Post event details

Date: 7 – 9 March 2019
 Venue: EXPO XXI Warsaw
 Edition: 6
 Frequency: Annual



Domestic Exhibitors: **183**
 International Exhibitors: **169**
 Total: **352**

84% of exhibitors established valuable business relations during the fair

Participating countries: **25**
 Group Pavilions: **9**

Italy
 Azerbaijan
 South Korea

Ukraine
 Sri Lanka
 Belarus

Thailand
 Malaysia
 Spain

Exhibitor by product type*:



* Multiple choice question

Visitors

2019

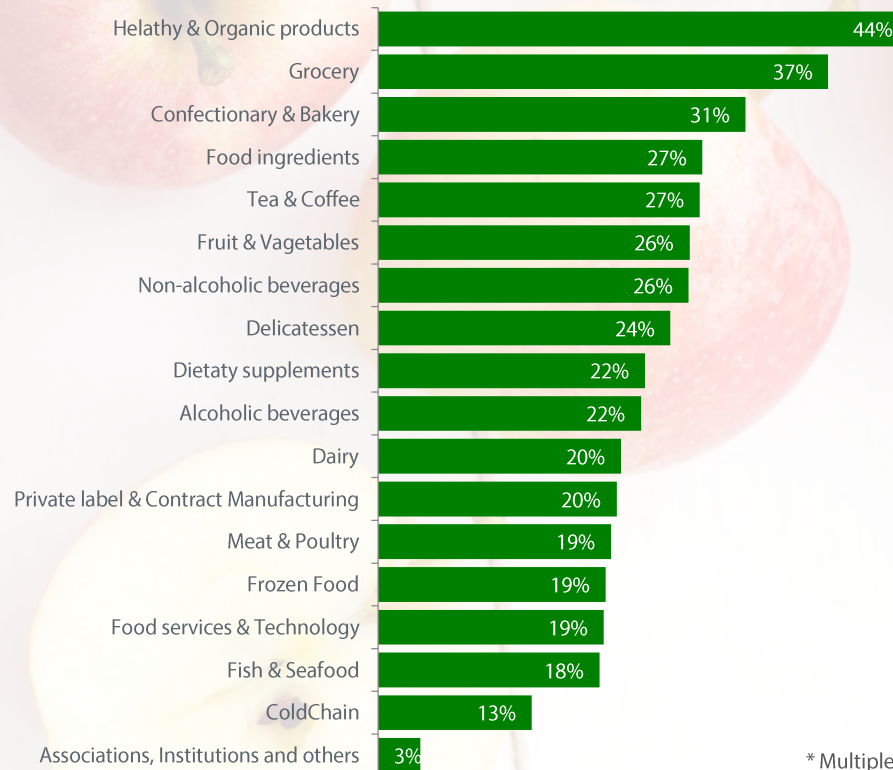
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Domestic Visitors: 5 809
 International Visitors: 1 014
 Total: 6 823

Visitor field of interest*:



* Multiple choice question

Visitors

2019

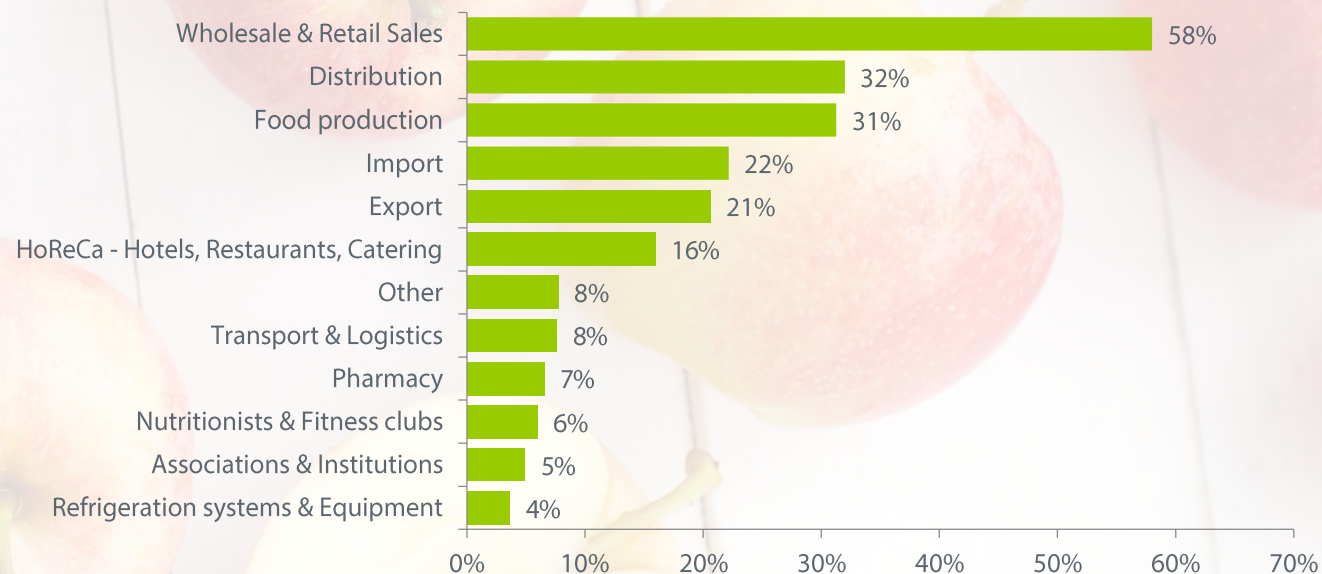
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Visitors by Sector Represented*:

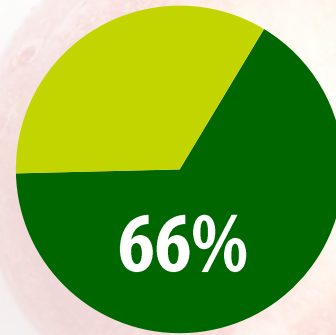


* Multiple choice question

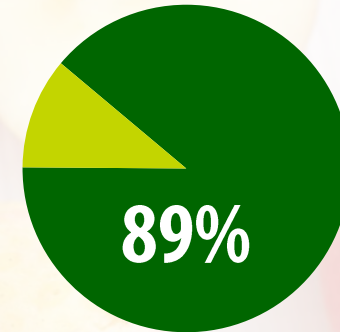
Visitors

2019 Post event details

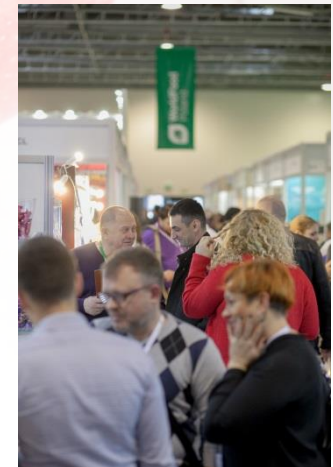
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Visitors have a managerial
or higher position



Visitors have influence on decisions
or take them



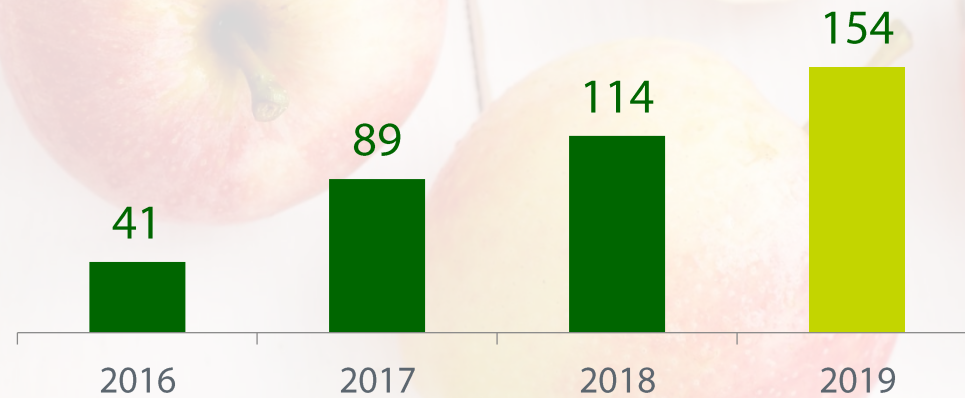
EcoFood Poland

2019

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The development of the number of exhibitors at the EcoFood Poland fair



NutraFood Poland

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NutraFood Poland exhibitors: **45**
 Over **20%** of visitors looking for nutraceuticals
21 panels dedicated to supplements and diets



Expert Partner: National Board of Supplements and Nutrients (KRSiO)



Speakers

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Organisations Represented: 35

Sessions: 38

Speakers: 62

Key Speakers:

- Jan Krzysztof Ardanowski, Minister of Agriculture and Rural Development
- Czesław Siekierski, chairman of the Committee on Agriculture and Rural Development in the EP
- Andrzej Wojciechowicz, adviser to FMCG at the European Commission
- Andrzej Gantner, General Director of PFPŻ ZP
- Krystyna Gutkowska, Faculty of Human Nutrition and Consumer Sciences, Warsaw University of Life Sciences
- Urszula Kłosiewicz - Górecka, PhD, Professor at the Institute for Market, Consumption and Business Cycles Research; vice-president of Association of Economic Dialogue Forum
- Wiesław Różański, President of the Union of Producers and Employers of the Meat Industry
- Barbara Groele, Secretary-General, National Union of Juice Producers (KUPS)

Key Organisations Represented:

- Ministry of Agriculture and Rural Development
- National Center for Agricultural Support
- Polish Federation of Food Producers
- Union of Producers and Employers of the Meat Industry
- The Polish Promotional Programme Foundation – Teraz Polska
- National Board of Supplements and Nutrients
- European Federation of Associations of Health Product Manufacturers (EHPM)
- Polish Organisation of Trade and Distribution
- National Association of Chefs and Confectioners
- Association of Polish Producers of Chocolate and Confectionery Products
- National Union of Juice Producers
- Association of Economic Dialogue Forum
- Association of Fruit-growers of the Republic of Poland

B2B Meetings

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B2B meetings with Polish Buyers: **312**
 B2B meetings with foreign Buyers: **77**
 Total number of B2B meetings held: **389**

43 Polish Buyers (Retail Chains and HoReCa), including:

- AccorHotels
- AUCHAN
- Bobby Burger
- COSTA POLSKA
- Green Caffè Nero
- KIK FIT BAR
- Kuchnia Marché
- MACZFIT
- Marriott
- Polski Lek S. A.
- SFD
- Synoptis Pharma
- TOP MARKET
- WEDEL Pijalnie czekolady

Foreign Buyers - 19 companies:

- Singapore
- Belgium
- Greece
- Romania
- Sweden
- Thailand
- Portugal
- Indonesia
- Italy

Gold Medal Award

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Over 200 submitted products
14 categories
12 Gold Medals
2 Debuts: Polish and International
18 Special Prizes

Partner of the Competition:



Jarosław Uściński (Chairman of the Jury, President of OSSKiC, restaurateur)
Agnieszka Szpaderska (Exhibition Manager)
Grzegorz Łapanowski (Chef, culinary journalist, owner of Food Lab Studio)
prof. Krzysztof Krygier (Department of Food Technology, Warsaw University of Life Sciences)
Andrzej Gantner (vice president of the Polish Federation of Food Industry)
Joanna Kozłowska (BRONISZE Warsaw Agricultural-Food Wholesale Market)

JURY:



Culinary shows

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Culinary shows: 11

Chefs:

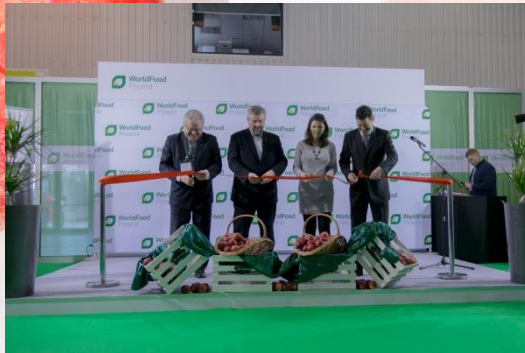
- Andrea Camastra
- Anuelo Serra
- Giancarlo Russo
- Kurt Scheller
- Patrizio Bonardi
- Teo Vafidis
- Thanawat Na Nagara
- Jarosław Uściński
- Bartosz Peter
- Norbert Sokołowski
- Tomasz Gawarzyński
- Grażyna Uścińska



Partners

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Honorary Patronage:



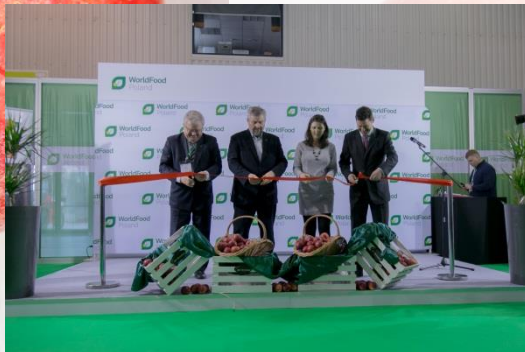
WorldFood Poland was officially supported by the following organisations:



Media Partners

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Media Partners



International Partners



Book a stand

2020

Date: 21 – 23 April 2020
Venue: EXPO XXI Warsaw
Edition: 7
Frequency: Annually



Book your stand now:

Avoid missing out, book your stand
at the next edition of WorldFood Poland now!



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